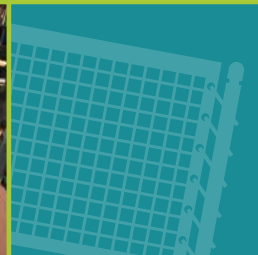




LEGACY[®]
YOUTH TENNIS AND EDUCATION
2014 Annual Report



Dedicated to Cheryl Irving and Jonathan Rosado



Cheryl Irving, a Board member and beloved leader in our community, died on May 20, 2014. She left behind a tremendous legacy of her own—a family that is dedicated to our mission and our young people. Cheryl, you are sorely missed.



Jonathan Rosado grew up in Legacy's programs and ultimately became a mentor to the students in Hunting Park, where he worked and lived. On December 20, 2014, Jonathan tragically lost his life to a senseless act of violence in the neighborhood he served. His life and work will be remembered by his students and the Legacy community in perpetuity.



Our mission is to prepare young people, especially those from under-resourced families and communities, for success as individuals and as active, responsible citizens through innovative tennis, education, life skills, and leadership development programming.

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A Message from the President and CEO and Chairman of the Board

The theme of this year's Annual Report is "Empowering Citizens, Creating Leaders."®

Our commitment to encouraging young people to identify their own forms of community involvement, within Legacy programming and beyond, is essential to our mission.

As leaders of a pioneering, sports-based youth development organization, we believe that our young people should engage in every dimension of our work. Legacy youth are more than the recipients of good intentions. They are voiced partners and leaders who serve the community alongside our staff and coaches, Board members, donors, partners, and volunteers.

By empowering our young people as citizens, we create opportunities for them to reach their potential as students, athletes, and active, responsible citizens in school, their neighborhood, and the larger world. In the process, Legacy young people both "give and get," and as such their "work" becomes essential to our work.

We have spent the past year fine-tuning the ways in which we give our young people voice, value, and visibility in our organization, creating program models that drive education and character development across all of our initiatives.

Visit one of our National Junior Tennis and Learning (NJTL) sites during the summer months, and you will notice high engagement levels resulting from these efforts. Visit with the Goodstein Junior Leaders on a Friday evening and you will find a group dedicated not only to tennis, but to the greater community through service. Speak to our coaches and you'll likely discover that they are individuals who participated in our programs as kids. We are growing not just tennis players, but leaders and engaged community members.

Off the court, and behind the scenes our young people have been igniters of our Mission Committee work in the past year. They have participated in working sessions and in doing so have helped to fortify the resolve of the Board and staff to positively impact the lives of children and their families.

Appropriately, the theme of our Annual Benefit in April was "Champions for Children – It's All About the Kids." Every aspect of the program was directed by our young people, from introductions and speeches, to performances and the live auction. They brought energy and passion to our 31st Benefit, invigorating our staff and guests by literally showcasing their insight, energy and appreciation for the organization and what it means to their lives.

These and countless other opportunities to lead on and off the court, in the neighborhood or at the Center, help our young people discover their potential and gain experience in all areas of positive character development.

Our ability to foster this growth would not be possible without the dedication, leadership, and generosity of our individual and institutional partners. On behalf of the thousands of young people we serve every year, please know that we are grateful for your loyal participation and support. Let's continue to work together, hand-in-hand with our young people, as we have over the past year, collaborating to make a positive difference in so many lives.

With much gratitude,



Kenny Holdsman
Kenny Holdsman
President & CEO



John J. Kroll
John J. Kroll
Chairman of the Board

A Tribute to Jim and Bob

As of August 31, 2014, after a combined 50 years of service to our organization, Bob Hunn and Jim Fernberger transitioned from our Board of Directors to our Advisory Board. We honored Jim with the Seymour Coren Cup, a valuable token of our appreciation for his commitment and loyalty to this organization. Jim embodies many of the values that drive our work; specifically, Jim has honored his family's commitment to providing tennis to people from all walks of life, and has devoted himself tirelessly to spreading our mission and sustaining his own legacy.



Bob Hunn



Jim Fernberger

We were proud to honor Bob, who has devoted more time to this organization than any other Board member over the past decade, with the Jerry LaRoque Award, commemorating the dedication he has shown this organization. Both Bob and Jim will always be an important part of our Legacy community.



NEIGHBORHOOD-BASED PROGRAMS

Over the past year, we reached 390 young people at 17 sites through partnerships with community groups. Through tennis, match play, leadership discussions, and homework help provided by partnering schools and organizations, we were able to impart values such as self-discipline, self-reliance, sportsmanship, and non-violent conflict resolution to our young people, all within a constructive, safe, and nurturing environment.

Our neighborhood-based programs incorporate the USTA 10 and Under Tennis format to teach early skill development, ensuring that young people are using appropriate equipment for their ages and sizes, while also helping players have more success from the start and to develop a love for the sport of tennis.

From Kid to Coach:

Nineteen coaches and program staff have spent time in our programs as a child and comprise 50% of our year-round coaches:

Kareem Bryant
Tauheed Browning
Amber Cuff
DeSean Fennell
Hashaan Freeman
Jon Glover
Kenny Green
Malik Hall
Josh Irving
Cristina Kaiser

Lance Lee
Christopher McClain
Brian McGhee
John McGinty
Bryan Nguyen
India Williams
Katelynn Wilson
Kein Wilson
Kris Wilson

**If we can just
grab a few [kids],
this sport can
change their
whole lives.
It changed mine.**

— Billie Jean King

Source: LA Times, October 11, 2014

NEIGHBORHOOD-BASED PROGRAMS

Healthy Advantage

During our 2014 Healthy Advantage program, we partnered with schools, youth and community organizations, and recreation centers to provide high quality, supervised, four to six days per week, after-school sport opportunities for elementary and middle school youth, at no cost to participants. Healthy Advantage seeks to address two significant needs in high poverty neighborhoods: first, the need for safe, supervised opportunities for young people

during the high risk after-school hours, and second, the need for regular, moderate to vigorous physical activity and nutrition education to address very high rates of obesity among inner city youth. Legacy served more than 600 young people across four sites (Camden, Chester, Mantua, and Hunting Park) in 2014. For the calendar year 2015, Healthy Advantage has been rolled into the expanded program now known as Changing the Game.



Power of Choice curriculum materials are reviewed by both students and parents during a Family night at Coopers Poynt Middle School in Camden, NJ.



Off-court fitness during a Family night is motivated through a board game, Body Breakers, which provides teams with short physical challenges like push ups and plank exercises.



Director of Education John McGinty watches as a smoothie station run by program participants attracts a crowd of peers.

NEIGHBORHOOD-BASED PROGRAMS

Tyan Jenkins, a 10-year-old boy from the Hunting Park region of North Philadelphia began playing tennis in Legacy's National Junior Tennis and Learning program in June 2013. Tyan and his stepbrother Dontá have played tennis in our Hunting Park program almost every day since then.

Tyan is now in the seventh grade. Although he was skeptical the first day he stepped onto the tennis court, his interest in the sport grew quickly, as did his ability. "At first I wasn't good," Tyan recalls. "I got mad the first day. But I kept practicing with my brother and we both started learning. After a while I got good, and tennis started getting really fun....Every day I ask my mom if we're going to tennis. I ask in the morning and after school, just in case." He enjoys meeting all the new kids that come through the program,

and often uses his own experience to help instruct the newer students.

When asked what he might be doing if he were not enrolled in Legacy programming, Tyan says, "I'd probably just be playing outside my house." Why Legacy? "It's better than playing by my house. It's nice to get off the block. In the neighborhood there are always people I don't know...there's just not too much to do." Tyan is now enrolled in our center-based programming, in addition to neighborhood programming, giving him the opportunity to develop his skills with athletes from all over Pennsylvania, New Jersey, and Delaware. He plans to continue improving his tennis game in hopes of getting a high school scholarship. When asked if he wants to play tennis in college he replies, "yes, but coach... I'm only twelve."



Tyan Jenkins (left) and stepbrother Dontá Dean

**Every day
I ask my mom
if we're going
to tennis.**

NEIGHBORHOOD-BASED PROGRAMS

National Junior Tennis and Learning (NJTL)

NJTL continues to be our largest program. In the summer of 2014, we reached over 1,500 young people in 35 sites with this seven week, five day-per-week tennis instructional and match play program. With strong support and sponsorships, Legacy was able to provide this program for less than \$2/day or \$50 for the full seven week program per student at nine "sponsored" sites. This year Legacy also operated full-day programming at six sites for as little as \$100 for the summer. Full day sites included: Awbury Arboretum, Cobbs Creek Recreation Center, Hunting Park, Jardel Recreation Center,

Finnegan Playground, and Lee Cultural Center. At each of these sites, we worked with partners to provide tennis, swimming, reading, lacrosse, soccer, healthy meals, and more so that our young people were actively engaged at all times.

We are grateful for support from NJTL program sponsors: Citizens Bank, Comcast-Spectacor|Comcast|NBC10|Telemundo62, KVB Foundation, Lindy Communities, Come Home to Lindy, since 1939, PECO, Philadelphia Parks and Recreation, USTA Serves, and Wells Fargo.

NJTL 2014 Sites



USTA
NATIONAL JUNIOR TENNIS & LEARNING
Life Skills

Chester

- Boys and Girls Club of Chester
- Chester Community Charter School-East Campus
- Chester Community Charter School-West Campus
- St. Katharine Drexel
- Veterans Memorial Park

Ardmore Recreation Center

Carson Valley

Houston Playground

Water Tower

Finley Rec. Ctr.

Awbury Rec. Ctr.

Allens Lane

Germantown Friends School

Fern Hill Park

Hunting Park

BJTC Parkside-Evans Rec. Ctr.

Mander Playground

Philadelphia

Lee Cultural Center

Drexel Univ. / PYSC Prog.

Garden Court

Cobbs Creek Park

Markward Playground

Seger Playground

Finnegan Playground

Barry Playground

FDR Park

Camden

- Cooper's Poynt Family School
- Pyne Poynt Middle School
- R.C. Molina Elem. School
- Rutgers Univ.
- Dudley Grange Park

Median Household Income by Census Tract

- \$11,122-\$25,000
- \$25,001-\$50,000
- \$50,001-\$75,000
- \$75,001-\$100,000
- \$100,001-\$143,889
- no residents



Legacy's Tennis Player Pathways

Year-round programming:

A Legacy student can play in NJTL summer camps, after-school programs, and center-based clinics all in the course of a year.

NEIGHBORHOOD &
AFTER-SCHOOL PROGRAMS

SUMMER CAMPS &
PROGRAMS

CENTER-BASED
CLINICS

PLAYER PATHWAYS

Munchkin

Junior
Development

Junior
Competitive

Junior
Advanced

Junior
Future Stars

Future
Stars

Academy

High
Performance

Maximum
Performance

CENTER-BASED PROGRAMS

Legacy maintains a marquee facility in the East Falls region of Philadelphia and operates as a USTA Certified Regional Training Center. We work with young people from the moment they step onto the tennis court until the end of their junior tennis careers. Many of our students come back to coach at our Center and in our neighborhood programs. Over the past year, more than 1,500 young people participated in indoor clinics and camps at the Center. Our Center is a "home away from home" for many of our participants who take advantage of our library and classroom for homework, participate in community service opportunities, and develop as individuals through our youth leadership programming.



Arthur Ashe Kids' Day

Legacy's center-based programs don't always stay center-based. Our young people travel to compete in all levels of tournaments as well as special events such as Arthur Ashe Kids' Day at the US Open. In fact, over the past few years, several of our young people have competed (and won) in target-hitting competitions against the professionals, yielding additional grant funding for the organization.

Clinics

As one of eight USTA Certified Regional Training Centers in the nation and one of the country's most comprehensive indoor tennis facilities, Legacy offers tennis programs for children and teens of all skill levels. Player development through regular clinics and camps is supplemented by Legacy's hosting of regional training workshops, college introduction days as well as sanctioned tennis tournaments.

ATA Trip (featured in photos above)

The American Tennis Association National Tournament is an important cultural journey for Legacy's student-athletes. Each year, Legacy sends a large contingent of top players across age groups, accompanied by chaperons and coaches to represent our organization in front of the organization that once stood as the tennis association for people of color before icons Arthur Ashe and Althea Gibson began to break the color barrier in tennis.

Community and School Groups

Community organizations and schools bring groups of young, beginner tennis players to Legacy for tennis instruction, skills, and drills, in addition to character education and leadership development. These programs are particularly flexible and are tailored to each individual group's needs. This year, 11 groups brought 300 young people to the Center, including 50 young people with special needs, who were offered an adaptive tennis program.

CENTER-BASED PROGRAMS

Jeremie Casabon has been training at Legacy since the beginning of his tennis career as a four-year old in Legacy's Munchkin clinics. Jeremie also played in the National Junior Tennis and Learning (NJTL) program before entering the organization's high performance track. He now plays in Legacy's most intensive clinic, Maximum Performance. After reaching the finals of the Boys' 12s doubles and the finals of the Boys' 12s singles backdraw at the National Clay Court Championships in Summer 2014, Jeremie earned the #1 ranking among 12 & Under Boys in the United States.

"Jeremie is one of the true role models in our program," stated Jon Glover, Legacy's Beach Family Senior Director of Player Development and Jeremie's long-time coach. "One of the best things about Jeremie is, even though he has had a lot of success on the court, he is very humble, both on and off the court. He is always volunteering in our Academy Clinics and he is really willing to, and ready to, hit with any kid who wants to practice. Jeremie never misses a chance to pay it forward through volunteer work. He understands the value of developing as both a player and a person, making the community stronger inside and outside of Legacy," continued Glover.



Jeremie never misses a chance to pay it forward through volunteer work.

YOUTH LEADERSHIP

Goodstein Junior Leaders

The Goodstein Junior Leaders program is comprised of a highly diverse group of more than 60 student-athletes, between the ages of 14 and 18, who have become civic activists on behalf of under-resourced communities in Philadelphia and around the world. Through opportunities to coach and mentor younger children, and organizational encouragement to design, fundraise for, and implement community

action projects, these young people develop the skills needed to "find their voices" and to positively impact the world around them.

Thank you to the Harvey Goodstein Charitable Foundation for supporting a major piece of our youth development work.



YOUTHadelphia

Goodstein Junior Leaders selected a topic, helped write the grant proposal, ran the site visit, and earned a \$5,000 grant to support a new mentor team initiative beginning this summer.



Israel Tennis Centers

On June 5, 2014, we hosted four Israel Tennis Centers (ITC) players and three ITC staff members to kick off one of our newest partnerships, "Building Bridges... The Philadelphia Israel Tennis Exchange." The young people from both organizations met, learned about each other's cultures, and competed

in an exciting international youth tennis exhibition on our Stadium Court before a reception. It was the beginning of a beautiful friendship, and we are eager and excited to foster the relationships between our community and theirs.



Several of our 2014 graduating seniors, now in college.

HISTORY

Since its founding in 1952 by William J. Clothier as the Philadelphia Tennis Patrons Association, Legacy Youth Tennis and Education has been both a consistent and pioneering source of tennis and youth development programming.

Today Legacy provides high quality tennis instruction by experienced coaches, educational programming, and positive opportunities to thousands of children annually. Most participate at little or no cost through our after-school and community based programs such as National Junior Tennis and Learning summer camps.

Using tennis as the primary motivator, the programs teach positive, rewarding lessons, build confidence, and provide a framework of personal discipline.

The organization's present position is a function of the great work of the countless supporters who have given (and continue to give) of themselves for this organization throughout the years. Without their efforts, we would not have the presence we do in Philadelphia neighborhoods, in schools, and in the lives of the families we serve.

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