

Team Legacy

2013 Annual Report



Our mission is to prepare young people, especially those from under-resourced families and communities, for success as individuals and as active, responsible citizens through innovative tennis, education, life skills, and leadership development programming.

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Dear Teammates,

The theme of this year's Annual Report is "Team Legacy." Our team is comprised of staff and coaches, young people and their families, Board members, donors, community partners, and volunteers. We stand on the shoulders of many individuals who came before us in building and nurturing our organization since its creation in 1952. These individuals establish the backbone of our multi-generational, diverse, enthusiastic, and dynamic community, helping us to welcome newer members of Team Legacy. As an organization and team, our commitment to continuous improvement and organizational excellence is steadfast. We are proud to work with so many inspiring individuals.

The positive experiences of the young people in our Legacy programs are fueling increasing numbers and a growing impact in our larger community. Our Center is teeming with energy from the hundreds of kids in our tennis, education, and leadership development programs. We continue to serve young people in schools and recreation centers in neighborhoods throughout Philadelphia, Camden, and, for the first time this year, have extended our Camden program model into additional sites, launching programming in Mantua, Chester, and Hunting Park. Our continued success in the community has brought us a much appreciated accolade: induction into the Philadelphia Sports Hall of Fame as a Lifetime Commitment honoree.

In addition to our presence in local neighborhoods, we are proud of the more than 50 Legacy kids who raised funds over a three year period, enabling seven of them to travel to Menard, Haiti this past April to help construct a school. Our youth leaders lived with Haitian families, introduced Haitian children to the sport of tennis, and worked long days with the local Menard community. Indeed, we are creating opportunities for our kids to reach their potential as students, athletes, and active, responsible citizens in schools, communities, and the larger world.

Our significant progress would not be possible without the dedication, leadership, and generosity of our supporters and partners. On behalf of the 4,300 young people we serve every year, please know that we are grateful for your loyal participation and support. Let's continue to work together, as we have over the past year, collaborating to make a positive difference in the lives of our young people and their communities.

With much gratitude,



Shelley Smith
Shelley Smith
Chair of the Board



Kenny Holdsman
Kenny Holdsman
President



Hunting Park participant Kyle Nesmith has been enrolled in Legacy programming for three years. Here he is being interviewed about his experience by a KYW reporter.



Neighborhood-Based Programs

Community Groups

628 | 17
PARTICIPANTS | SITES

Our neighborhood-based community groups programming provides young people, free of charge, with positive life lessons and teaches important interpersonal skills. Through tennis, match play, leadership discussions, and homework help provided by partnering schools and organizations, we are able to impart values such as self-discipline, self-reliance, sportsmanship, and non-violent conflict resolution, all in a constructive, safe, and nurturing environment.

We use the USTA Ten and Under Tennis format to teach early skill development. This ensures young people are using appropriate equipment for their age and size while also helping players have more success early on and develop a love for the sport.

Love 2 Serve

169 | 3
PARTICIPANTS | SITES

The Love 2 Serve program is part of larger community development initiatives that work by connecting grassroots groups, key stakeholders, and other anchor organizations in the immediate community to develop and execute strategies for bringing more resources to advance the prospects of all the young people in a single community. These “place-based initiatives” are centered in the neighborhoods surrounding Mantua (West Philadelphia), Hunting Park (North Philadelphia), and the Mander Recreation Center (North Philadelphia). The program ranges from one to six days per week depending on the site. It provides tennis, educational support, leadership development, health and nutrition education, healthy meals on a weekly basis, and parent workshops several times per year. In addition to the neighborhood component of the program, participants in Love 2 Serve seeking to deepen tennis skills travel to our state-of-the-art Center on a weekly basis to play in our Junior Development clinic.

Healthy Advantage

317 | 7
PARTICIPANTS | SITES

Healthy Advantage is a year-round program that provides tennis, life skills, nutrition education, and educational enrichment to young people in Camden, NJ and Chester, PA. We aim to empower kids with fun ways to remain active and an understanding of what it means to be healthy, including access to nutritious recipes. Monthly family nights are a major component of the program as these events get parents and caregivers involved in the lessons their children are learning and helps parents reinforce these lessons at home. Amerihealth Caritas provided the seed funds to launch Healthy Advantage in the spring and Campbell's Soup has remained a steadfast partner in Camden.

Neighborhood-Based Programs

National Junior Tennis & Learning (NJTL)

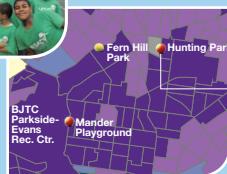
1567 PARTICIPANTS | 30 SITES

NJTL continues to be our largest program. This summer, 10 of our 30 sites were priced at \$35/summer, or just \$1 a day, for young people in the most economically disadvantaged communities. This year, we provided full-day programming at 3 sites: Lee Cultural Center, Hunting Park, and Finnegan Playground. At each of these sites, we worked with partners to provide tennis, swimming, reading, lacrosse, soccer, healthy meals, and more to fill the extra hours. In addition, students at five sites piloted the Drop Everything and Read (DEAR) program. Each day, students and coaches stopped what they were doing and read for thirty minutes. DEAR aims to combat the academic back-sliding many students experience over the summer by offering daily opportunities for reading.

We are grateful to our corporate sponsors: Citizens Bank, Comcast-Spectacor|Comcast|NBC10, Green Tree Community Health Foundation, KVB Foundation, Lindy Communities, Come Home to Lindy, since 1939, PECO, Philadelphia Parks and Recreation, USTA Serves, and Wells Fargo.



Legacy Junior Instructor Yvonne Lewis meets Councilman Mark Squilla from the City Council's First District.



See pages 8-9 for a full-size map of Legacy's NJTL sites across the region.

Bobby >>

Every day, Bobby steps out of his comfort zone to make social connections. Bobby is a kindhearted, fun-loving, sweet young man who tackles the typical challenges of early adolescence in addition to a unique challenge - Asperger's syndrome, which is one of the disorders on the Autism spectrum. Bobby struggles with day-to-day social interactions, making eye contact, and sometimes, because of coordination difficulties, tying his sneakers. He and his parents set social goals to help him branch out; one such goal is that he must introduce himself to a new peer every time he plays at the playground.

It wasn't until he started playing tennis at Legacy's Torresdale National Junior Tennis and Learning (NJTL) site in 2012 that Bobby found what he calls, "his happy time." Bobby easily fits the bill as an NJTL beginner - energetic, smiling, and eager to learn; as Bobby completed his second year in our NJTL summer program, he continued to, as his mother Nicole says, "open up." In this one setting where he "isn't singled out" as a child with social disabilities, Nicole notices that even his coordination has improved. Bobby and his peers improve in tennis at the same pace, and in this comfortable and nurturing Legacy environment, Bobby feels at ease, recognized and appreciated for his progress, and most important - accepted. His confidence, both on and off the tennis court, has skyrocketed since joining the Legacy community.

NJTL continued on pages 8-9





Center-Based Programs

Indoor Clinics & Camps 1157 PARTICIPANTS

Legacy remains a marquee facility in the region and a USTA Certified Regional Training Center. We work with young people from the first time they step on a tennis court to the end of their junior tennis career, and many of our students come back to coach at our Center or in the neighborhood programs.

Last year, we had an all time high for clinic enrollment with 500-600 young people registered for each session. Our Center is a “home away from home” for many of our participants who take advantage of our library and classroom for homework, community service opportunities, and youth leadership programming.

« Ruthie

Ruthie is a constant presence here at the Center. As a member of our Future Stars program, she is on campus five days a week and enjoys participating in activities both on and off the court. The precocious 10-year old is an active member of the Legacy community who regularly gets involved in community service and special events. Ruthie is particularly excited to be a part of the Pen Pal program, an initiative that connects young Legacy student-athletes with tennis players in Kenya, as her mom is from Kenya.

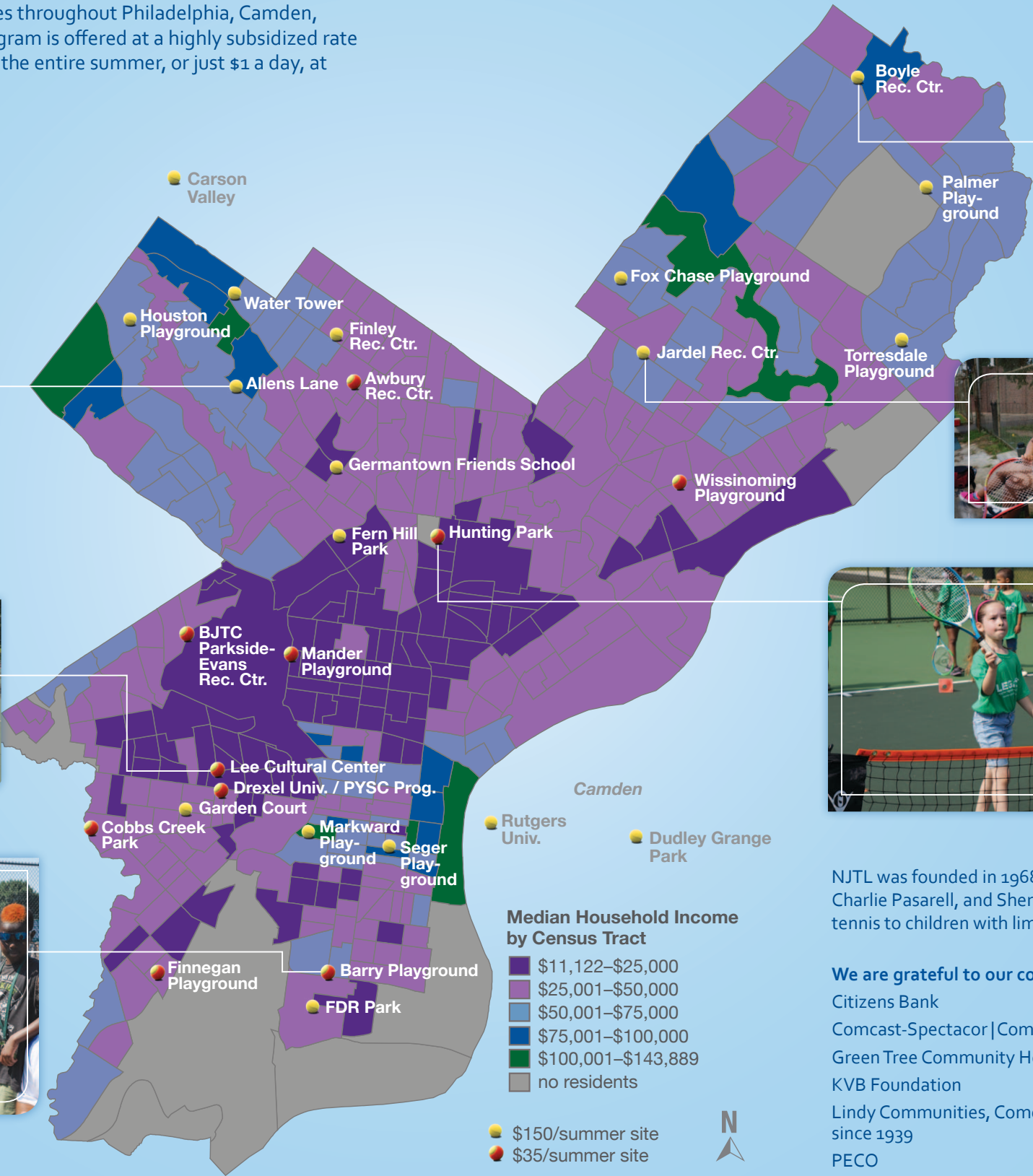
A 5th grader at Norwood school, Ruthie chose tennis over swimming because you can play the sport forever. She says, “I’m really good at tennis and want to get better. I focus on my serving the most because if you have a good serve, you have a good start to the point.” She likes playing tennis at Legacy because she has friends here to cheer her on when she plays matches.

One day, Ruthie hopes to be either a pediatrician or the president. She took her first step into politics at the 2013 Annual Benefit by introducing herself to honoree Edward G. Rendell!

National Junior Tennis & Learning



Our NJTL program operated at 32 sites throughout Philadelphia, Camden, and Chester in summer 2013. The program is offered at a highly subsidized rate of \$150 for 7 weeks. NJTL was \$35 for the entire summer, or just \$1 a day, at 10 sites in low income communities.



NJTL was founded in 1968 by Arthur Ashe, Charlie Pasarell, and Sheridan Snyder to bring tennis to children with limited resources.

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- PECO
- Philadelphia Parks and Recreation
- USTA Serves
- Wells Fargo

Chester

- Chester Community Charter School
- Veterans Memorial Park

Center-Based Programs

Arthur Ashe Kids' Day »

Kyle Seelig, one of Legacy's Maximum Performance athletes, played with the pros at this year's Arthur Ashe Kids' Day. Kyle beat out fellow young people in the opening rounds of a target hitting contest to put him on the main stage against professional players Roger Federer, Rafael Nadal, Venus Williams, and wheelchair champion David Wagner. Playing in front of over 25,000 fans at Arthur Ashe Stadium in New York, Kyle beat all of the pros and won \$15,000 for Legacy programs!



« "I discovered through Legacy's youth leadership program that I have the power to make my community better and to help others make their communities better."

– Quadeer Pratt, at the Annual Benefit in April 2013, on traveling to Haiti with the Goodstein Junior Leaders



Future Stars »

The Future Stars is a year-round, invitation only program for high-potential players aged 8-13, most of who come from lower income families and neighborhoods. In order to be a part of the program, young people must demonstrate athletic ability, dedication, and a love for the game of tennis. Future Stars includes year-round tennis clinics and camps, tournaments, private lessons, and mentoring. In addition, Future Stars participants are held to rigorous academic standards and must give back through community service. In 2012-2013, there were 24 students enrolled in the Future Stars program, 16 who advanced to higher level clinics.





Youth Leadership

Goodstein Junior Leaders

The Goodstein Junior Leaders (GJL) program worked both locally and abroad to make significant change this year. A delegation of seven actively involved GJLs and two chaperones travelled to Haiti in April to help build a school for the village of Menard – a community that was deeply affected by the 2010 earthquake. The student-athletes that traveled stayed with host families, learned Creole, and even brought along tennis equipment to teach clinics to children in the village. This trip was the culmination of three years of hard work and fundraising by the GJLs.

Thank you to the Harvey Goodstein Charitable Foundation for supporting a major part of our work.

Center-Based Programs

Community & School Groups

485 | 25
PARTICIPANTS* | GROUPS
150 |
WITH SPECIAL
NEEDS

Our community and school groups program at the center provides tennis instruction, skills, and drills for beginner players in addition to character education and leadership development. This program is particularly flexible and can be adjusted to each group's needs.

In addition, we provide programming designed for children with special needs. All coaches working with these students receive targeted training. Thanks to the Elizabeth Murdoch Foundation for providing resources for this adaptive tennis program that served our special needs students this year.





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www.legacyte.org/audited-financial-statements-and-annual-reports

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History

In 1952, William J. Clothier II founded the Philadelphia Tennis Patrons Association, which was merged with the Philadelphia National Junior Tennis League 44 years later to become Philadelphia Youth Tennis. In 2003, Philadelphia Youth Tennis became Arthur Ashe Youth Tennis and Education, a leading 501(c)(3) non-profit organization. Three years later, the Arthur Ashe Youth Tennis and Education Center was constructed in East Falls as a premier facility dedicated to innovative youth tennis and education programming. The facility, which opened in 2006, contains a technology center, library, classroom space, and eight indoor tennis courts. The campus has a courtyard for community gatherings and eight outdoor courts, including one with stadium seating.

In June of 2012, the organization changed its name to Legacy Youth Tennis and Education. While our name has changed, our commitment to young people, particularly those without abundant resources and opportunities, remains rock solid. The meaning of the name Legacy is two-fold: first, it acknowledges the many organizational leaders on whose shoulders we stand, and second, it signifies our desire to help young people create their own positive legacies as caring and contributing human beings.

Legacy provides tennis instruction, academic enrichment, life skills, mentorship, and leadership and character development, to approximately 4,300 children in the Philadelphia metropolitan area annually through programs at 40 community sites and at the Center. Using tennis as the primary motivator, we teach positive lessons, build confidence, and provide a framework of personal discipline. Most of our programs are provided at little to no charge to the young people we serve. In November 2012, Legacy Youth Tennis and Education was inducted into the Philadelphia Sports Hall of Fame.



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SEPTEMBER 1, 2012 - AUGUST 31, 2013

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