



The mission of Legacy Youth Tennis and Education is to prepare young people, especially those from under-resourced families and communities, for success as individuals and as active, responsible citizens through innovative tennis, education, life skills, and leadership development programming.

2012 Annual Report

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A Message from the Chairwoman of the Board and President

We are pleased to present our organization's first Annual Report under our new name, Legacy Youth Tennis and Education. Since 2002, Legacy had been privileged to license the name "Arthur Ashe" from Arthur Ashe, Inc., during which time our organization was able to provide opportunities to an ever-increasing number of young people throughout Philadelphia, Camden and the wider region. The licensing agreement recently ended after ten years, and we are delighted that our community rallied together to create a wonderful new name that captures our history and mission.

The theme of this year's Annual Report is "Building our Legacy." This theme underscores our new name, affirms the rich tradition of individuals and families who have built our organization, and captures our desire to support many more generations of young people. Over the past sixty years, many passionate and devoted individuals wove the fabric of our organization. They did so with great care and pride. We are privileged to have the iconic Arthur Ashe as an important part of this long lineage and legacy of pioneers. Our legacy is comprised of many founders and organizational elders, as well as young people, families, alumni, and many current coaches and staff who grew up in our program. This history of inspired leadership will serve us well as we begin our seventh decade of serving young people in the Philadelphia region.

Our rich, intergenerational fabric is evident every day. Parents and grandparents watch their children play on the same playgrounds where they also learned a love for the game when they were kids. Former players and coaches routinely return to our organization as volunteers and mentors, summer and year-round coaches, and full time administrators who give back to today's young people. The tradition of giving back and making things better for the current generation of children is central to our organization's culture and purpose.

This year has been an outstanding one in terms of programmatic and organizational growth, anchored by our ambitious 5-year Strategic Plan adopted in December of 2010 by our Board of Directors.

- We had the largest neighborhood-based after-school program in our history, serving over 1,300 kids at over thirty schools and playgrounds.
- We just finished the 43rd summer of our National Junior Tennis and Learning program, serving over 1,400 young people at 40 sites in Philadelphia and Camden.
- Our youth leadership program, the Goodstein Junior Leaders, is filled with 50 high school students representing many of our Center and neighborhood-based programs. These leaders designed and executed an impressive array of community improvement projects throughout our area and their work will be expanded internationally this coming year with partnerships in Haiti and Kenya.
- Our Center-based tennis clinics are overflowing with kids from literally dozens of Philadelphia neighborhoods and the surrounding counties. Several of these kids are competing at the highest levels of USTA tournaments in our district, section, and nation.
- We have developed partnerships with several higher education institutions including Drexel, Philadelphia University, Penn, Rutgers-Camden, and Temple to ensure that our young people who live in the immediate neighborhoods of these campuses can receive meaningful pre-college exposure.

This significant progress would not be possible without the dedication, leadership, and generosity of our individual and institutional partners. On behalf of the 4,500 young people we serve every year, please know that we are grateful for your much needed participation.

With much gratitude,



Shelley Smith Chairwoman of the Board



Kenny Holdsman President

Kenth B. Holdin

Celebrating Bob Brasler's Legacy

Over thirty-five years ago, Bob Brasler joined our organization's board and, with his wife Sibby, dramatically upgraded our ability to support young people. On the night of June 26, Bob's two-year battle with cancer ended in the comfort of his home. We joined with hundreds of Bob's friends and family in June to celebrate his life – a 76-year journey filled with purpose, love, civic and business leadership, and many meaningful relationships. Bob Brasler, like

Arthur Ashe and many other individuals on whose shoulders we stand, is a significant part of our Legacy. "We are" because of "who they were" as leaders of our organization and in society.

When our new Center was being built prior to its 2006 grand opening, Artis Ore and Bob co-chaired the committee which oversaw the site selection, design, construction, and vendor relationships. Two years ago, Bob wanted to help us lower our energy costs so we could increase support for our programming. He led our staff and board through a process that resulted in a massive array of solar panels on our rooftop, and a conversion to more energy efficient lighting. The project was complex and cumbersome. Bob was the driver and this gift will keep on giving for years.

In December 2011, we celebrated Sibby and Bob at our annual Brunch is Served event for their invaluable leadership and dedication. We also established the Brasler Fund to provide opportunities for under-resourced children to participate in programming at our Center. The funds are being used to provide direct services to several young people from throughout the city who will be transported in our vans to the Center to participate

in tennis clinics, individual lessons, and tournaments, while also receiving mentorship and opportunities to engage in our youth leadership program. The Brasler Fund will also allow us to provide tennis equipment to some of the needlest of these children.

A Tribute to Marilyn Fernberger

Our organization is extremely blessed to have been cared for and stewarded by Mrs. Fernberger and her family. Marilyn Fernberger died on May 2, 2012 at the age of 84. Mrs. Fernberger will always be remembered as one of the earliest, most formidable and most valuable pioneers of the organization.

This heroic woman served on the Board of the Philadelphia Tennis Patrons Association, which was founded in 1952 and is the predecessor organization to Philadelphia Youth Tennis, Inc. which became Arthur Ashe Youth Tennis and Education in 2002. She always cared deeply about providing opportunities for all young people, especially those from families without abundant resources.



Neighborhood-Based Programs

After-School Tennis, Tutoring, and Youth Leadership Initiative

Our after-school programming provides youngsters with positive life lessons and teaches important personal skills such as self-discipline, self-reliance, sportsmanship, and non-violent conflict resolution, all in a constructive, safe, and nurturing environment. For the 2011-2012 school year, our after-school program served approximately 1,235 children at 25 sites. A majority of these sites were located in low-income Philadelphia neighborhoods, helping accomplish our objective of reaching neighborhoods of the city with large concentrations of underserved, at-risk children.



90% of the program participants are African-American and 87% of the children in the after-school program come from households with family income below the poverty level, as defined by the federal government. Participants are ages 8-13.

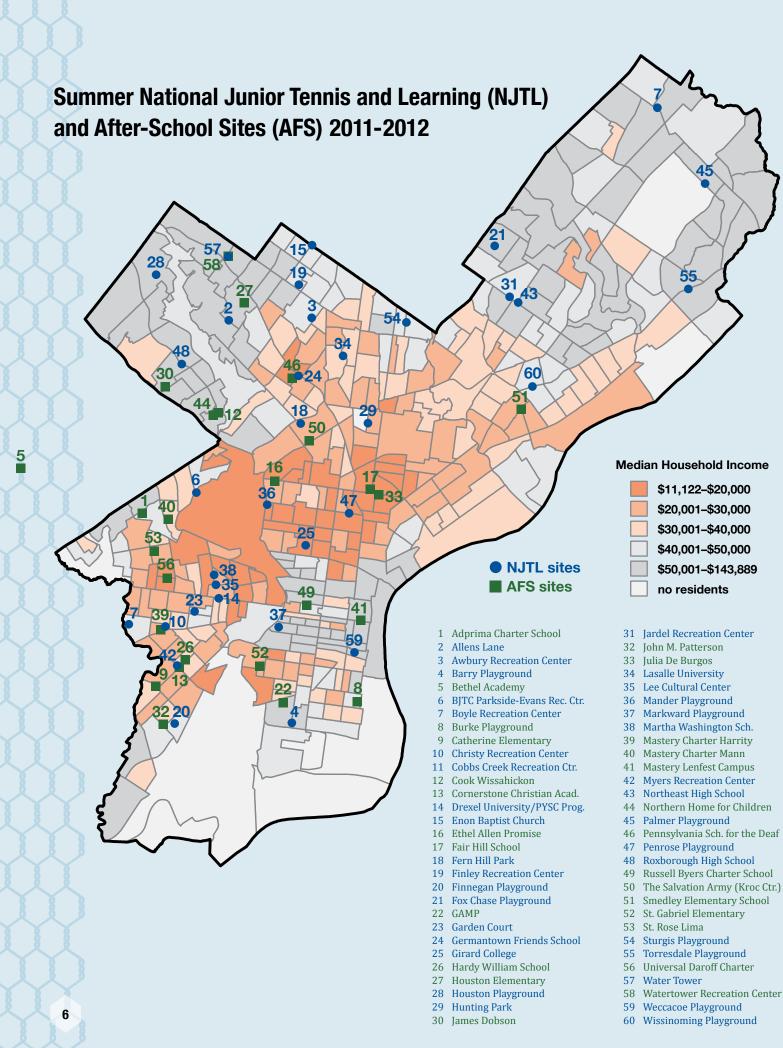
Love 2 Serve

This program provides high-quality tennis instruction and educational support to over 50 children and teens at the Penrose and Mander recreation centers in Philadelphia during the school year and expanded to two additional sites in the fall of 2012. In addition to year-round tennis instruction, homework help, healthy meals, and life skills training, students are also transported to the state-of-the-art Legacy Youth Tennis and Education Center once a week for



additional tennis and enrichment activities in our computer learning center. The project also engages in community development work by connecting grassroots organizations, key stakeholders, and other anchor institutions in the immediate community to develop and execute a strategy for bringing more resources to support young people in and around the recreation center. Thanks to our supporters: Commonwealth of Pennsylvania Department of Community and Economic Development, Lomax Family Foundation, and PECO.





Mantua

Our goal is to create rewarding educational and athletic experiences for young people in the Mantua community in West Philadelphia who face obstacles in graduating high school and gaining admission to a four-year college. This program emphasizes engaging in pro-social behaviors or put differently, steering clear of risky behaviors related to drugs and alcohol, violence, unsafe sexual activity, and disengagement which leads to underachievement. Legacy, in collaboration with Drexel University, Drexel's Lindy Scholars Center for Civic Engagement, and the



Philadelphia Youth Sports Collaborative (PYSC)—a collaboration of multiple non-profit organizations that use sports to benefit local children and youth, particularly those from under-resourced environments—is spearheading an initiative called Mantua in Action. The initiative is a strong, place-based model for neighborhood-based programming, which has potential to drive real social impact for young people and communities.

The program was formally launched in the summer in conjunction with the NJTL program. We will be expanding it to a year-round effort in collaboration with our partners.

The Camden Project

This after-school and summer tennis and nutrition program features partnerships with Rutgers University-Camden, Cooper Hospital, and Camden Public Schools. During the 2011-2012 school year, the program served 80 young people at two schools.



During summer 2012, we focused on three major objectives for the program: delivering full-day programming by partnering with local organizations or institutions at the

Rutgers University North Camden site and the Dudley Grange Park East Camden site; creating weekly opportunities for parent involvement; and creating a high-impact and sustainable program model. As a result, the Camden program provided full-day summer programming to more than 60 young people.

Thanks to our sponsors: Campbell Soup Company, Citizens Bank, the Conant Family, and the Cookie Jar Foundation.



Family Legacies:

Inspiring Stories of our Current and Past Participants

Over the past 60 years, there have been many individuals who have built and shaped our organization whether on neighborhood playgrounds and schools, in the board room, or here at the Center. Here is a brief snapshot of just a few people who constitute a part of the rich, multigenerational narrative that is our legacy.

The Green Family

Frank Green Jr. and Tina Sloan-Green are life-long athletes and tennis players. Tina is the co-founder and long-time director of the Black Women in Sport Foundation (BWSF), located in Philadelphia. Both of their children, Traci and Frankie III got their start with our organization. Traci served as the head women's coach at Temple University and now occupies the same



position at Harvard University as the first African-American female tennis coach in the Ivy League. Traci has twice hosted groups of our female Future Stars players for a day at Harvard to learn about the student-athlete experience and gain knowledge of what it takes to become a strong player, student, and person. And, we have just launched a significant neighborhood-based program in Mantua with Drexel and BWSF in partnership with Traci and Frankie's dynamic mother Tina.

The Jenkins Family

Duwaine Jenkins is a long-time NJTL Regional Supervisor and the coordinator of middle and high school tennis for the School District of Philadelphia. Like Duwaine, his daughter Courtney has grown up in our organization and is now a Junior Instructor in the NJTL program and a winner of the Stern Cup. Duwaine's mother and Courtney's grandmother is also an avid tennis player and youth worker who teaches in our summer NJTL program. Three generations of Jenkins are working together to give back to their community through our organization.



The 'Legacy' Family

In addition to the many great families who have played here over the years, we are lucky to have a number of coaches and staff people who grew up in the program and chose to come back and work at the Center as adults. They have been connected to the organization for most of their lives and have chosen to give today's youth the same experience they had growing up. These individuals include and are not

limited to Kareem Bryant, Hashaan Freeman, Jon Glover, Kristen Harris, Lance Lee, John McGinty, Terrance Scott, Kiara Smith, Lavell Sutton, and Kein Wilson.

Summer National Junior Tennis and Learning (NJTL)

We had a strong summer of NJTL programming. The participant numbers were up from 1,200 kids in 2011 to 1,425 in 2012. Moreover, we added several low-cost (\$35 for the summer) sites in high neverty summer) and

for the summer) sites in high poverty communities, and have begun taking steps to transform these sites into full-day camps in which the children will have the NJTL experience plus access to reading, other sports, and a healthy meal.

Thanks to our sponsors: Valerie and Ken Baker; Citizens Bank; Comcast Family of Companies and NBC10; Lindy Communities, Come Home to Lindy, Since 1939; PECO; the City of Philadelphia Parks and Recreation; and USTA Serves.



Center-Based Programs

Indoor Clinics and Camps

As a USTA Certified Regional Training Center, we play a vital role in training and developing junior players and tennis coaches throughout USTA Middle States section.

Last year, 1,200 young people participated in indoor programs at our Center. With a library and computer classroom, it offers a safe place for children to socialize, finish homework, or exercise before or after their scheduled clinic. Each of the indoor programs includes life skills and access to educational resources.

Our indoor programs include:

- Munchkin (4-7 year old beginners)
- Junior Development, Junior Competitive, Junior Advanced (beginner, intermediate, advanced)
- Academy (district and sectional caliber player)
- Maximum Performance (sectional and national tournament caliber player)
- Summer and Holiday Camps and Tournaments





Goodstein Junior Leaders

The young people in our Goodstein Junior Leaders (GJL) program have become involved in community service, shoe recycling, organizational decision-making, fundraising, and program creation. Their efforts are being felt both locally and overseas. After the disastrous earthquake in Haiti in 2010, our GJLs began fundraising for the relief efforts in Haiti. After months of research, emails, and calls, the GJLs decided to raise funds to build a school in Haiti. We look forward to a small delegation of our young people visiting Haiti in the spring of 2013 to construct the new school in an impoverished village with buildOn.



In the spring 2012, our young people along with Leadership Philadelphia started to raise the necessary funds to renovate and upgrade the computer equipment in the classroom. This is in preparation for the fall 2012 launch of the Pen Pal Exchange program with our peers at Sadili Oval in Kenya.

We thank the Harvey Goodstein Charitable Foundation for supporting a major part of our work.

Community and School Groups at the Center

The Center is available to community and school groups for daytime school trips and adaptive tennis programming for special needs students supported by the Elizabeth Murdoch Foundation. Legacy has increased its work with schools, churches, and other youth serving organizations who work with children with special needs in under-resourced communities. As a result, we have provided programming for over 200 young people from low-income communities.



Future Stars

This program identifies talented young people in our programs from lower-income families and communities, particularly communities of color, who demonstrate athletic ability, dedication, and a love of the game of tennis. It features tennis clinics, camps, tournaments, private lessons, and mentoring. This past year, there were 48 students enrolled, 24 of whom advanced to our higher level clinics.



Legacy 2012 by the Numbers



% of NJTL campers who participate for \$1 a day

students with special needs served

youth served at neighborhood sites

youth served at our Center in East Falls total number of young people served

neighborhood-based sites in low-income communities throughout Philadelphia and Camden



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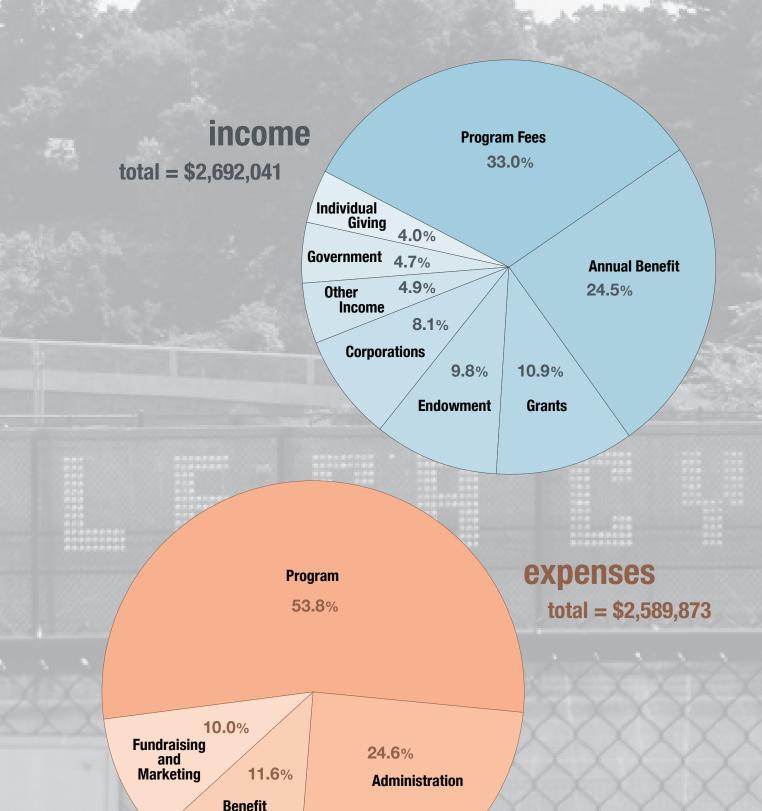
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Income Sources and Expenses (FY2012)



and

Special Events

16 17

History

In 1952, William J. Clothier II founded the Philadelphia Tennis Patrons Association, which was merged with the Philadelphia National Junior Tennis League 44 years later to become Philadelphia Youth Tennis. In 2003, Philadelphia Youth Tennis became Arthur Ashe Youth Tennis and Education, a leading 501(c)(3) non-profit organization. Three years later, the Arthur Ashe Youth Tennis and Education Center was constructed in East Falls as a premier facility dedicated to innovative youth tennis and education programming. The facility, which opened in 2006, contains a technology center, library, classroom space, and eight indoor tennis courts. The campus has a courtyard for community gatherings and eight outdoor courts, including one with stadium seating.

In June of 2012, the organization changed its name to Legacy Youth Tennis and Education. The name change was due to the expiration of our licensing agreement with Arthur Ashe, Inc. While our name has changed, our commitment to young people, particularly those without abundant resources and opportunities, remains rock solid. The meaning of the name Legacy is two-fold: first, it acknowledges the many



organizational leaders on whose shoulders we stand, and second, it signifies our desire to help young people create their own positive legacies as caring and contributing human beings.

Legacy provides tennis instruction, academic enrichment, life skills, mentorship, and leadership and character development, to approximately 4,500 children in the Philadelphia metropolitan area annually through programs at 40 community sites and at



the Center. Using tennis as the primary motivator, we teach positive lessons, build confidence, and provide a framework of personal discipline. Most of our programs are provided at little to no charge to the young people we serve. In November 2012, Legacy Youth Tennis and Education was inducted into the Philadelphia Sports Hall of Fame.

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